

EVOLVE: Public Artists Development Program

EVOLVE 2021

Evolve: Public Artists Development Program is a hands-on, wholistic, capacity-building program to create a sustainable, economically stimulated, regional public art industry. Evolve addresses the limited public art professional development opportunities in regional WA, limited number of local creatives who successfully response to Public Art EOI's and deliver large scale and complex projects, and difficulty for emerging artists to generate an income solely through artwork sales. This project will upskill a niche profession (public art artists), give participants the knowledge, skills, practice and confidence to deliver project briefs. Local artists are in a position to tell the local story in an authentic way and public art commissions will be able to reflect the original narratives of the Pilbara.

Evolve 2021 will be delivered to artists in Karratha, Newman and Hedland, with surrounding artists invited to participate. The EVOLVE 2021 workshops are delivered in partnership with Element, consulting agency delivering complex, unprecedented place making and arts projects across WA for 30+ years, and established public art facilitator Paula Hart, Leanne Bray and Jahne Rees.

What participants will learn:

- Introduction to public art definitions and forms
- How to respond to a project expression of interest
- Understanding arts law, contracts and insurance
- How to deliver community engagement sessions
- The design process and design documentation
- The fabrication process and material considerations
- Installation and completion of a work, including maintenance

EVOLVE 2021 Program:

Activity	Date	Location
Online Introduction to public art with element	Access available early May	Online portal
2 hr Q + A Session with Element	14 June 2021	Zoom online

Karratha Sessions with Paula Hart		
2 hr recap of online learning curriculum with element 2 hr community engagement session - open to members of community to attend free	17 June 2021	Red Earth Arts Precinct, Karratha
3 days content delivery in partnership with artist facilitator	18 – 20 June 2021	Red Earth Arts Precinct, Karratha, and various public location across Karratha City

Port Hedland Sessions with Leanne Bray

2 hr recap of online learning curriculum with element 2 hr community engagement session - open to members of community to attend free	22 July 2021	Courthouse Gallery & Studio, Port Hedland
3 days content delivery in partnership with artist facilitator	23 – 25 July 2021	Courthouse Gallery & Studio, Port Hedland, and various public location across the Town of Port Hedland

Newman Sessions with Jahne Rees		
2 hr recap of online learning curriculum with element 2 hr community engagement session - open to members of community to attend free	20 August 2021	TBD, Newman
3 days content delivery in partnership with artist facilitator	21 – 23 August 2021	TBD, Newman

Evolve network		
Evolve network with access to online learning materials, latest arts PDs and public art opportunities	ongoing	online
Evolve regional artists database	ongoing	online
Residency and mentoring opportunities	ongoing	various