

Elevate – Defining your success

Considering what *success looks like to you* is a very important part of your creative business journey.

Looking inward first

- Does your definition of success involve loving what you do and how you do it? Why?
- Does your definition of success involve inspiring or enabling others? How?
- Does your definition of success mean maximizing your potential, self-actualisation?
 - *Definition of Self Actualisation: the realization or fulfilment of one's talents and potentialities, especially considered as a drive or need present in everyone.*
- Does your definition of success involve money? How much
- Does your definition of success involve freedom and time? What sort of freedom? How much time? Time to do what?
- Does your definition of success mean travel (experiences)? fancy cars (assets)?
- Where so you think your definition of creative success comes from?

Language

The language you use to define success is just as important as the goal themselves as success is not always a defining or single point in time.

Consider using words like better instead of best or perfect, building, journey and establish.

Creating a Statement

Now you have established how you measure success now is the time to build statements around those. A list of affirmations that will provide clarity in your everyday. When you're working that spreadsheet or accounting program that is tedious you can look back and go no its not tedious because it's a direct relation to my definition of money as success. Creating statements allows you to take charge and bring the tasks home.