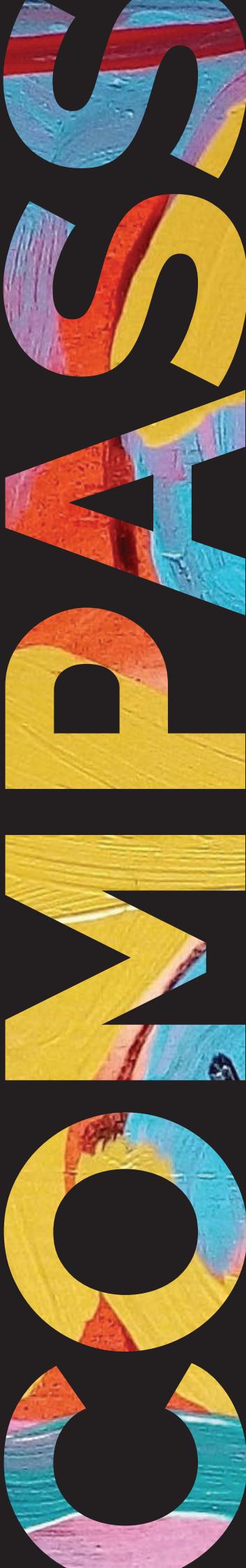




THE
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Creative Practitioner Development **Short Course**

Take your artistic practice to the next level.



COMPASS

CREATIVE PRACTITIONER DEVELOPMENT SHORT COURSE

Take your artistic practice to the next level with **COMPASS**: Creative Practitioner Development Short Course. **COMPASS** is a holistic program designed to assist you in building your practice and professional development as a regional artist and practitioner. **COMPASS** links the need for developing regional artists' practices, surrounding connections, and creative frameworks to inform artistic decision-making.

Regional artists reflect their region's unique experiences and narratives, and **COMPASS** aims to provide creative practitioners with the tools to harness and unleash their expertise.

This short course will boost your awareness of contemporary themes of practice to pave the way to understanding: What it means to be a regional artist? Interact and learn from multiple regional creative practitioners through their experience in navigating challenges. **COMPASS'** modules equip creative practitioners with tools to cultivate professional networks and foster connections to establish your place within your artistic community. To build the pathway to refining your artistic practice, **COMPASS** encourages you to rethink creating and responding as a regional artist.

LEARNING OUTCOMES

- ✖ Understand contemporary themes of practice, identify skills and tools to grow your practice
- ✖ Learn to identify opportunity and counter obstacles as a regional practitioner
- ✖ Understand relevant things that need to be considered when developing as an artist
- ✖ Better understanding of artistic landscape and surroundings
- ✖ Define and outline your pathway in developing your practice
- ✖ Further your cultural awareness and knowledge
- ✖ Build confidence in speaking on your work and practice
- ✖ Identify skills to make valuable relationships, lead creatively and foster connections to further your practice
- ✖ Practical strategic and organisational skills to navigate your practice to success

COURSE OUTLINE

MODULE 1

Working Regionally: what does it mean to be a regional artist?

In this session, identify the unique challenges and opportunities that come with being a regional artist, learn how to articulate your goals, and develop your style and voice.

Facilitated by: Jacky Cheng

Session Date: Wednesday, 9th March 2022, 6:30PM – 8:00PM (AWST)

Often conversations around living regionally leads to the perception of lack of visibility in our creative practice. How do we define ‘visibility’? Regional creative practitioners succumb to multiple factors that deter them from efficient productivity. This is true to a certain extent, and it is incredibly challenging especially when there are unavoidable circumstances that contributes to our continuously growing lists of deterrents. Others may argue the positive outcomes and benefits of living regionally surpasses its geographical location.

So, what does it mean to be a regional artist?

MODULE 2

Strategise and Organise: Implementing systems

In this session, participants will learn the tricks and tools to put processes into place for a well organised and successful practice. This includes time management, pricing your work (and GST), inventory management, contracts, postage and logistics.

Facilitated by: Katie Evans

Session Date: Saturday, 12th March 2022, 10:00AM – 12:00PM

Now that you are equipped with the skills to elevate your practice in terms of thinking, planning, communicating, how do you solidify your practice? Keeping it organised allows for you to have greater visibility and understanding of the steps you are taking in growing your practice.

MODULE 3

Working on Country: Ethics and Values

In this session, build on your awareness of First Nations culture and history, and using these frameworks, inform creative decision making. Participants will learn how they can develop our own creative frameworks in response to these frameworks.

Facilitated by: Shandell Cummings

Session Date: Wednesday, 16th March 2022, 6:30PM – 8:00PM

It is crucial to consistently examine our context and environment as creative practitioners. Being culturally aware of First Nations culture and history is vital when creating and growing your practice. What are these cultural and ethical frameworks that needs to be considered as a regional creative practitioner? To manage and conceive your own creative frameworks and structure, how will you apply the awareness and knowledge into developing your practice in a way that is well informed and intentional?

Network people are not limited to the key stakeholders and administrators in galleries but also within your creative community, peers and workshop participants. Building these relationships not only help build your confidence and reputation but also allow you to check in with why you do what you do in your artistic practice.

MODULE 4

Your work: What is it and why is it relevant?

This session encourages participants to think and learn how to write about your work, specifically its place within your regional space. How are you contributing to the artistic landscape? What are some key viewpoints to consider in relation to your practice? Why is it relevant?

Facilitated by: Erin Coates

Session Date: Wednesday, 23rd March 2022, 6:30PM – 8:00PM

As a creative practitioner, considering how your work relates and contributes to your regional space and what this communicates to a broader audience can enrich your practice and expand its profile. Within all aspects of being an artist and building your presence, it is important to be proficient in discussing your work and its significance. Although there are undeniable constraints that come with living regionally, it can also provide artists with the opportunity to draw on the unique and specific context in which they live, including (but not limited to) culture, community, landscape, built environment, land use, ecology and histories. Using several carefully selected examples from her practice, Erin Coates will examine the relationship between her context and artwork. She will look at some of the big themes and approaches that contemporary artists take to draw from their personal biographies and sense of place. The session will provoke participants to consider: How can an artist make work that is personal, specific and authentic to the artist and their context, while also being highly engaging to an external viewer?

MODULE 5

Communication and building your practice: Public speaking, talking about your practice, strategies for identifying key groups and audiences and growing your presence

In this session, participants will build on their articulation of their practice, to learn how to talk about their practice. Identifying key groups and building your presence within networks, participants will learn tips and build confidence to communicate to audiences about their practice.

Facilitated by: Elise Batchlor

Session Date: Wednesday, 30th March 2022, 6:30PM – 8:00PM

Confidence and articulation of who you are, what you do and what you represent is key. You are your best spokesperson, and it is important that you are certain of your art and practice to establish yourself within your environment to take your practice to the next level. In addition to that, how do you identify who your target groups and audiences are?

What are the best ways to grow your presence now that you are equipped with skills to articulate your practice?

MODULE 6

Relationships: Building your professional network and establishing your place within your artistic community (being a creative leader)

In this session, learn how to build networks, understand the professional artist/practitioner landscape and be leaderful in your creative community. Participants will identify and establish their place within their artistic community.

Facilitated by: Jacky Cheng and Facilitator (TBA)

Session Date: Wednesday, 6th April 2022, 6:30PM – 8:00PM

Relationship building is a two-way street. Whether you are establishing a new working relationship with a curator or working with your community group, this journey is and will always be an important part of relationship building. Your key network people are not limited to the key stakeholders and administrators in galleries but also within your creative community, peers and workshop participants. Building these relationships not only help build your confidence and reputation but also allow you to check in with why you do what you do in your artistic practice.

Take your artistic practice to the next level.

Start date: Wednesday 9 March, 2022

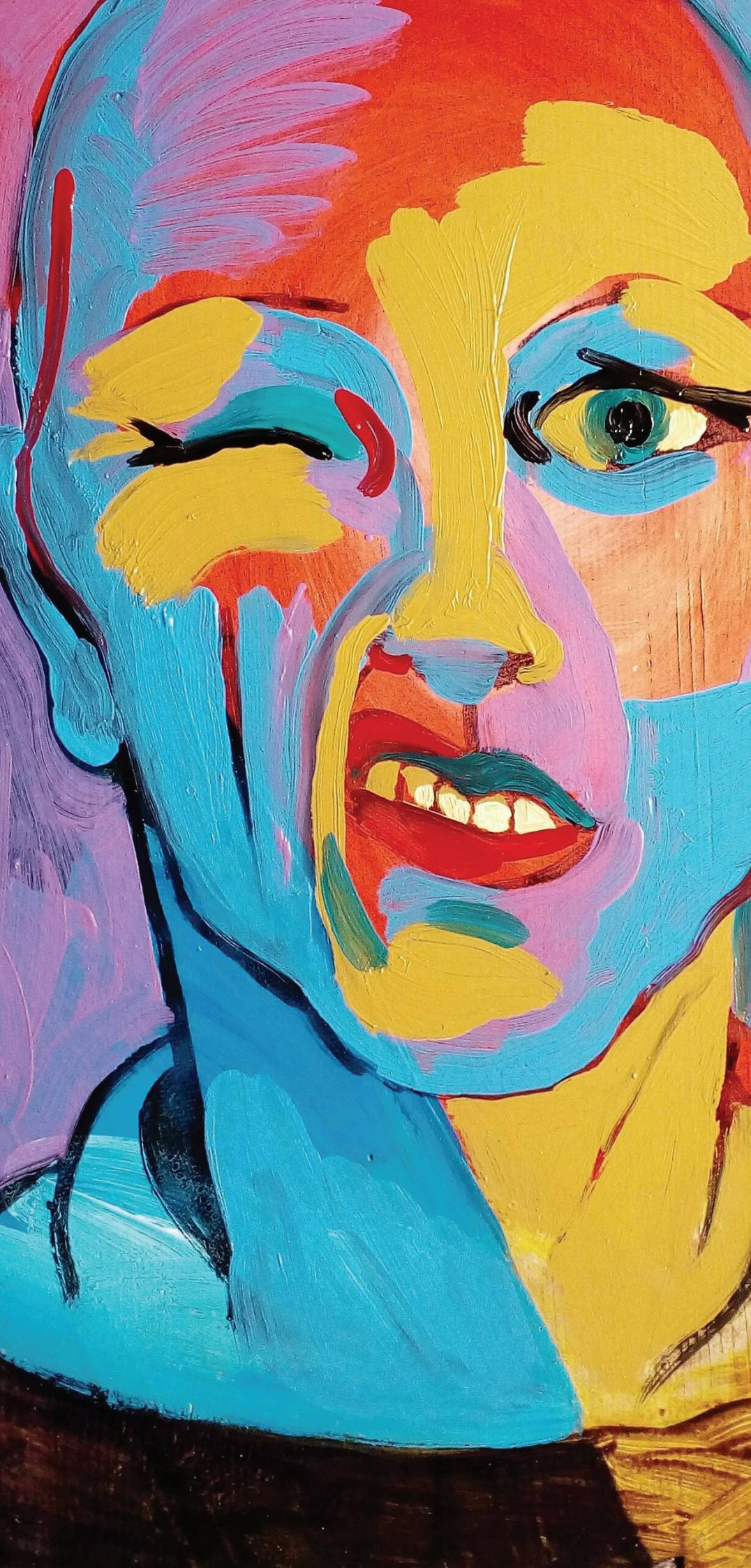
End date: Wednesday 6 April, 2022

Delivered: Online via the website and Zoom

Course cost: \$240

More information: compass@thejunctionco.com.au

Booking link: <https://thejunctionco.com.au/2022/02/26/compass/>



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